

Membership Engagement Committee AGM Report

April 30, 2020

CANSPEI currently has 34 member camps as part of our organization. At our annual in-person board meeting in January the board identified member engagement as a priority. Typically, the main source of engagement for camps is through accreditation, participation in trainings and new program grants. Our hope is that by increasing member engagement we can create more comradery and community for summer camps in Nova Scotia and PEI.

Over the past few months board Member, Trent Raynard, has worked diligently to design and launch our new website. The website is now being updated regularly with COVID-19 information. The format of our newsletters has been revamped as well and are going out on a regular basis – please let us know if you'd like to be added to our mailing list!

We held our first Virtual Town Hall event on April 23rd. Representatives from 13 camps joined us on Zoom to share what decisions they've made or are making when planning for summer 2020. We anticipate offering these conversations on a regular basis on the last Thursday of each Month. We hope to offer a wide variety of topics that will appeal to a variety of people involved with camping in Nova Scotia in PEI including camp directors, seasonal camp staff and camp board members.

We would love to hear suggestions on how we can support our members and work together to promote summer camp in Nova Scotia and PEI.