

CANSPEI Lobbying Information Sheet

The Goal

Many summer camps have experienced lost revenue and are facing uncertain futures due to the COVID-19 pandemic. The Canadian Camping Association (CCA) has been working with a lobbying firm with the intent of securing relief funds for our industry. We are inviting CANSPEI camps to participate by sharing their story.

What We are Asking

The primary avenue we will be pursuing will be an email writing campaign. We are asking the camps in our association to reach out to their federal and provincial representatives, speaking from the heart on the reality of camp and what it means to you and to your community. You might want to include statements from some of your parents, staff, alumni, etc. as well. Remember that the point of these emails is not to be mean, belligerent, or critical, but simply to speak about your camp's realities and how it might need assistance.

How to do It

Here is how to contact your elected representatives:

1. Figure out who they are (if you do not already know):
 - a. For your MP, go to ourcommons.ca/members/en
 - b. For a Nova Scotian MLA, go to: enstools.electionsnovascotia.ca/edinfo2012/
 - c. For a Prince Edward Island MLA, to go: assembly.pe.ca/members
2. Use the tools on the page to locate your representative(s)
3. Click on the representative's contact tab to see their details – they all should have an official government email address
4. Using their email address, write them an email advocating for the issues affecting your camp that you want to print to their attention. Make sure that the email is firm and direct and includes the fact that you are a constituent. Make sure you conclude your email asking that they follow up with you (something like "I look forward to hearing from you about this matter").
5. We ask that you cc CANSPEI (info@canspei.ca) and the Canadian Camping Association (president@ccamping.org) so that it is clear that you are working in conjunction with our efforts.

Afterwards

We at CANSPEI would appreciate being kept in the loop about any response that you receive in relation to your efforts. We will keep you updated on whether or not our lobbying attempt is successful.

If you have any questions, please do not hesitate to contact us at info@canspei.ca